



THINK TANK VISION THEMES AUGUST 2005

A vision was defined as “a compelling description of your preferred future.”

Participants were challenged to create statements that were bold enough to meet the “15% rule,” which is that if you know more than 15% of what you need to know to accomplish the vision, it will probably be too timid.

In creating a future vision most people fear coming up with something that is too far out there, even too crazy. But in reality it is more common to come up with something that is too pedestrian, too limited, too timid. Rather than saying “Wow! That would be worth doing!” people who are presented with the vision statement say, “Ho hum, who really cares if that happens.” So we tried to think boldly.

The question is, did we?

Presented below are the four common themes that arose out of the Think Tank discussions. When you read these statements, what stands out as most preferred to you? What is least preferred? What is missing and needs to be added?

Common Vision Themes

Idaho libraries in 2020 are:

- Borderless, providing unlimited access to global information and more importantly, a single system, sharing resources and collections.
- Vital institutions, providing a spark to community, a continued gathering place, a hub for interaction, a place to be inspired.
- Learning centers, where anyone in Idaho can come to any library and learn to use global information resources in a high-touch atmosphere.
- Strongly branded, so that when people in Idaho think of libraries they think of dynamic places of passion and opportunity.